

## Hotelstars Union welcomes Slovenia as its newest member

**Tallinn, 26 April 2017 – A success story continues: With Slovenia the Hotelstars Union welcomes its meanwhile 17th member.**

At the latest meeting of the Hotelstars Union on the occasion of the General Assembly of HOTREC Hospitality Europe, the umbrella association of Hotels, Restaurants and Cafés in Europe, in Tallinn the Hotelstars Union was pleased about its further expansion. With Slovenia one more European country commits itself to the implementation of harmonised classification standard which will be introduced mandatorily for every Slovenian Hotel this year.



Photograph f. l. to r.: Gabriella Esselbrugge (President of the Hotelstars Union) und Renata Martinčič (Slovenian Ministry of Tourism)

“We warmly welcome Slovenia as our seventeenth Member. Our harmonised hotel classification system provides orientation and high quality for our guests and hoteliers. In times of online reviews, it is even more important to extend this reliable and objective star rating across Europe. With Slovenia’s entry into Hotelstars Union we have gained another popular boutique country located between Alps, Mediterranean and Pannonian Plain.”, says Gabriella Esselbrugge, this year’s HSU President.

“We are very pleased to become a member of HSU. HSU’s standards represent internationally comparable criteria, and the purpose of their implementation is to enhance the recognisability and reputation

of Slovenian hotels. We will implement the criteria as a mandatory system for the categorisation of Slovenian hotels.” added Renata Martinčič, acting director general, Republic of Slovenia, Ministry of Economic Development and Technology, Directorate for Tourism.

### Hotelstars Union

Under the patronage of HOTREC – Hospitality Europe - the hotels associations of Austria, Czech Republic, Germany, Hungary, Netherlands, Sweden and Switzerland have created the Hotelstars Union. In the meantime, Belgium, Denmark, Estonia, Greece, Latvia, Liechtenstein, Lithuania, Luxembourg and Malta joined the star family. Their product is a harmonised criteria catalogue for hotel classification, to provide the guest and hotelier more transparency and security. For detailed information please visit [www.hotelstars.eu](http://www.hotelstars.eu).

### Questions

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