



Tripadvisor to display Hotelstars Union star ratings in 18 European countries for lodging properties

July 15, 2022, Brussels, Belgium – As clear as the stars: Tripadvisor, the largest travel guidance platform in the world, will display the official star ratings, classified and audited by the Hotelstars Union, in eighteen European countries.

Tripadvisor is the first online travel guidance platform to exclusively display the Hotelstars Union's official star ratings for lodging establishments in all 18 member countries in which the group operates. The Hotelstars Union comprises approximately 22,000 accommodation providers in Austria, Azerbaijan, Belgium, Czech Republic, Denmark, Estonia, Georgia, Germany, Hungary, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Slovenia, Sweden and Switzerland.

"This is a big step towards enabling travellers to make transparent and informed decisions about their accommodation choices," said Markus Luthé, President of the Hotelstars Union. "In June 2022, Tripadvisor started to reconcile the current classification data daily so that a valid star rating is guaranteed at all times. Thanks to the project leadership of Hotelstars Union's Christin Neumann, travellers planning their next holiday on Tripadvisor can be assured that displayed accommodation stars have been awarded by an institution of the Hotelstars Union after an on-site check and leveraging a harmonised catalogue of criteria."

Hotelstars Union is a European organisation committed to harmonising lodging establishments classification with common criteria and procedures aimed at helping guests have a common understanding of the reputation and quality of accommodations during the trip planning and booking experience.

"At Tripadvisor, we strive to empower travellers and provide them with real reviews and official information so that they can make informed decisions to have the best possible travel experience, and this is why we're happy to display these official star ratings on our lodging listings across Europe" said Scott Brooks, Vice President, B2B Product, Tripadvisor. "We are very proud of the partnership we built with Hotelstars Union and the collaborative efforts invested into displaying on Tripadvisor official star ratings for the 18 countries in which Hotelstars Union operates."

About Tripadvisor

Tripadvisor, the world's largest travel guidance platform*, helps hundreds of millions of people each month** become better travellers, from planning to booking to taking a trip. Travellers across the globe use the Tripadvisor site and app to discover where to stay, what to do and where to eat based on guidance from those who have been there before. With more than 1 billion reviews and opinions of nearly 8 million businesses, travellers turn to Tripadvisor to find deals on accommodations, book experiences, reserve tables at delicious restaurants and discover great places nearby. As a travel guidance company available in 43 markets and 22 languages, Tripadvisor makes planning easy no matter the trip type.

* Source: SimilarWeb, unique users de-duplicated monthly, March 2022

** Source: Tripadvisor internal log file



HOTELSTARS.EU

The subsidiaries of Tripadvisor, Inc. (NASDAQ: TRIP), own and operate a portfolio of online travel brands and businesses, operating under various websites and apps, including the following websites:

www.bokun.io, www.cruisecritic.com, www.flipkey.com, www.thefork.com, www.helloreco.com,
www.holidaylettings.co.uk, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.seatguru.com,
www.singleplatform.com, www.vacationhomerentals.com, and www.viator.com.

About Hotelstars Union

About **Hotelstars Union** (HSU) Under the patronage of HOTREC Hospitality Europe, the hotel associations of Austria, Azerbaijan, Belgium, Czech Republic, Denmark, Estonia, Georgia, Germany, Greece, Hungary, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, the Netherlands, Slovenia, Sweden and Switzerland form the Hotelstars Union, which was founded in 2009 and registered as AISBL in 2021. The Hotelstars Union is based on a common catalogue of criteria for hotel classification and offers transparency, quality and security for guests and hoteliers with more than 22,000 classified hotels or 1.2 million classified rooms in its member countries. Detailed information can be found at www.hotelstars.eu.

Live-n-Work Hotel & Coworking GVZ Ingolstadt
●●●●● 160 reviews | #2 of 29 hotels in Ingolstadt
Pascalstr. 6 Gebäude J, 85057 Ingolstadt, Bavaria Germany

Review | Save | Share

About

4.5 Excellent ●●●●● 160 reviews
#2 of 29 hotels in Ingolstadt

Location	3.9
Cleanliness	4.7
Service	4.5
Value	4.2

Travelers' Choice

Live"n"Work Hotel und Coworking GVZ Ingolstadt unser Neues Credo! Leben und Arbeiten im Umfeld der Audi AG ein Idealer Standort für Mitarbeiter und Zulieferindustrie. Arbeitsplätze für Tage Wochen oder Monate werden zusätzlich zum Wohnen im Komfortablen 4 Sterne Hotel unter einem Dach Angeboten. Ebenso stehen Meeting-Räume für Kurzbesprechungen zur Verfügung, ein Idealer Ort für erfolgreiches Arbeiten! Das Audi Forum mit Fahrzeugauslieferung, Museum Mobile ist zu Fuß erreichbar, was die Lage gleichermaßen

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Property amenities

- Free public parking nearby
- Free High Speed Internet (WiFi)
- Breakfast available
- Pets Allowed (Dog / Pet Friendly)
- Baggage storage
- Non-smoking hotel
- 24-hour check-in
- Express check-in / check-out

Show more

Room features

- Air conditioning
- Desk
- Housekeeping
- Safe
- Cable / satellite TV
- Flatscreen TV
- Walk-in shower
- Complimentary toiletries

Show more

Star ratings are intended to indicate the general level of features, amenities, and services to expect. This property is officially classified according to Hotelstars Union standards.

HOTEL CLASS
★★★★★

LANGUAGES SPOKEN
English, Russian, Croatian, German and 2 more

HOTEL STYLE
Modern
Business

Example of Hotelstars Union's star classification on Tripadvisor, with the accreditation message recognising Hotelstars Union as data provider