



HOTELSTARS.EU

## STRATEGIC PARTNERSHIP FOR HOTEL CLASSIFICATION IN EUROPE

### 17 MEMBERS & 4 OBSERVERS

#### ■ Full Members:

Austria, Belgium, Czech Republic, Denmark, Estonia, Germany, Hungary, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Sweden and Switzerland

#### ■ Implementing Members:

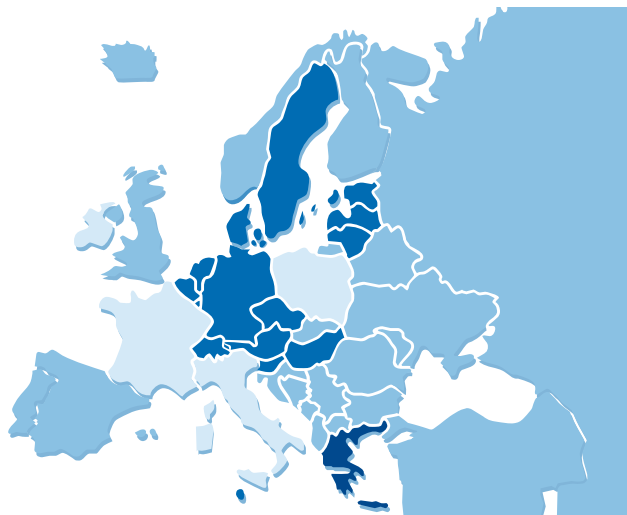
Slovenia

#### ■ Associated Member:

Greece

#### ■ Observers:

France, Ireland, Italy, Poland



### ADVANTAGES

- High quality standards
- Objective – yes/no, with subjective elements
- Flexibility – „superior“ in every category, upgrade with additional points
- Transparency for guests and hoteliers
- Information for consumers
- Quality control
- International trademark and branding for hotels
- Fair competition – comparison of price and performance
- Common IT-database
- A brand especially for smaller hotels in a market with 180 million inhabitants

### TEST CLASSIFICATION

As a hotelier you can conduct a non-binding test classification for free:



[WWW.HOTELSTARS.EU](http://WWW.HOTELSTARS.EU)

#### CONTACT:

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